Storm Reports using Social Media

Show me the weather!

Send us your Report

twitter

facebook

SPOTTER NETWORK

www.spotternetwork.org

National Weather Service Weather Forecast Office
Milwaukee/Sullivan, WI

Home   Site Map   News   Organization   Search for:

Top News of the Day

- January 25 Snowfall Summary And What It Means For The Rest Of Winter
- Next Generation Weather Satellite Launch About 1 Year Away
- Report The Precipitation At Your Location With mPING
- *Additional News Headlines*

Local forecast by "City, St" or Zip Code

City, St   Go

XML RSS Feeds
Current Hazards
Watches/Warnings
Outlooks
Submit Storm Report
Current Conditions
Observations

Watches & Warnings | Observations | Forecast Graphics | Rivers & Lakes | Climate

Click on the map below for the latest forecast.

Appleton
La Crosse
Sheboygan
Wisconsin Dells

Read watch warnings advisories

Winter We Advisory

www.weather.gov/mkx

EMAIL

w-mkx.webmaster@noaa.gov

Remember, safety first! Make sure you are safe before reporting!

911
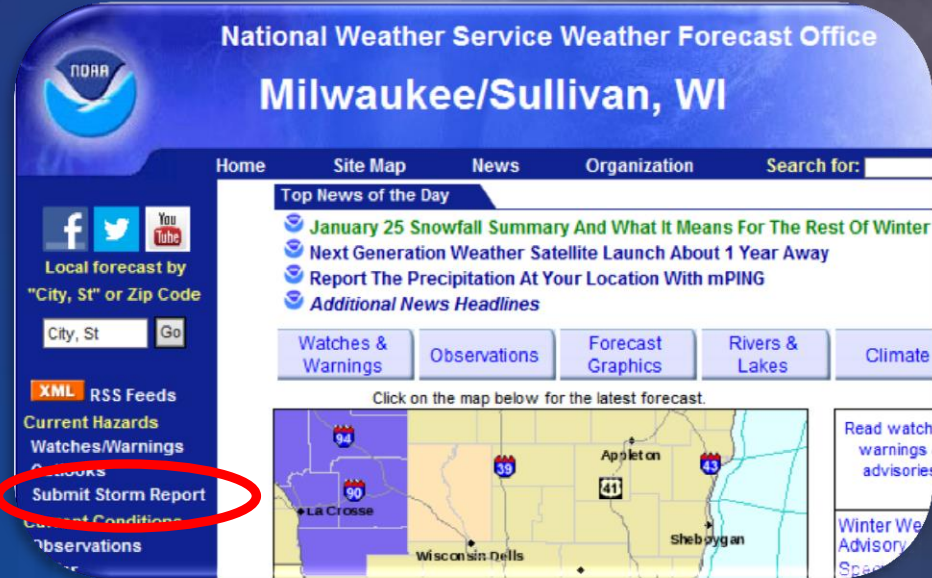
One Stop Access to Submit Your Report!

www.weather.gov/mkx

Under Weather Safety Category in left-hand navigation menu, click: "Skywarn"

Choose which way you'd like to send your report to us!

Tweet us @NWSMKX
www.twitter.com/NWSMKX

Can use #swiwx
(Southern Wisconsin Weather)

Make sure you include:
Time (when), **Location** (where),
Condition (what weather)

Have confidence in your report! Unsure? Don't report!

Pictures are always welcome!

Click on icon

NWSMilwaukeeSullivan ✓
@NWSMKX

This is an experimental service to explore Twitter use to extend the reach of NWS information. Visit goo.gl/C9g6i for details and to provide comments.

Sullivan, WI · weather.gov/mkx

1,765 TWEETS	50 FOLLOWING	1,777 FOLLOWERS	Edit profile

Tweets All / No replies

NWSMilwaukeeSullivan @NWSMKX — 8m
Windy today with gusts being reported up to 25 mph at times.. Are you encountering any blowing or drifting snow on the roadways? -ET #SWIWX
Expand — Reply — Delete — Favorite — More

NWSMilwaukeeSullivan @NWSMKX — 1h
Check out the wrap-up on Sunday's snowfall @ ow.ly/rAS3r #SWIWX -ET
Expand — Reply — Delete — Favorite — More

NWSMilwaukeeSullivan @NWSMKX — 4h
Watch out for drifting with those gusty west winds today. Wind chills of 0 to -5 fall to the teens below zero tonight.
Expand — Reply — Delete — Favorite — More

NWSMilwaukeeSullivan @NWSMKX — 8 Dec
Snow totals since 6 AM: Milwaukee Airport is 1.2", NWS MKX is 0.4", Madison Airport 0.1". How much snow near you? -ET #SWIWX
Expand — Reply — Delete — Favorite — More

NWSMilwaukeeSullivan @NWSMKX — 8 Dec
Update: moderate snows cont across SE WI. Rates 0.5"-1.0" per hr w/in this swath. Any reports to share SE WI? #SWIWX ow.ly/i/3XCxp

Example Tweets

- **Severe Weather:**

  @nwsmkx 714PM Brookfield Waukesha cnty 1" Hail #swiwx

  @nwsmkx 820PM 2NW Wales Waukesha cnty TORNADO movg E #swiwx

  @nwsmkx 910PM Madison Dane cnty M65mph wind gust #swiwx

  @nwsmkx 1035 PM Jefferson Heavy rain, M1.50 #swiwx

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Example Tweets

- **Winter Weather:**

  @nwsmkx 715AM Barneveld Iowa cnty M1.3 in. snow. Blowing snow vsby 1/2mi. #swiwx

  @nwsmkx 915AM Fond du Lac E6.0 in. snow. Still heavy snow vsby 1/8mi #swiwx

  @nwsmkx 1020AM West Bend Washington cnty M0.05in ice. Still freezing rain. #swiwx

More About twitter

- **Take your Twitter report to the next level using:**

  – **Hashtags: #wxreport and #swiwx**

  – **Turn on geo-tagging through a 3rd party Twitter application for your account.**

  – **If you do not have geo-tagging, submit your location:**
    - Your county, city and street intersection
    - OR Your location from the nearest downtown & county (i.e. 3 SE Sullivan, Jefferson County)
    - OR Lat/lon in degrees and decimal degrees

Tweet Hints

- **Remember, you have 140 characters to work with.**

- **Abbreviate where you can to still convey a succinct report.**

- **Add county only when city is different than the county name.**

- **Use #swiwx ONLY if you have room. We will still see it either way!!**

Common WX Abbreviations

- **Light – lgt**
- **Moderate – mdt**
- **Heavy – hvy**
- **Miles – mi**
- **Thunderstorm – tstorm**
- **Tornado – TORNADO (use all caps…this is OK to scream)**
- **Visibility - vsby**

Common WX Abbreviations

- **Moving – Movg**
- **North – N**
- **South – S**
- **East – E**
- **West – W**
- **Southwest – SW**
- **Southeast – SE**
- **Northeast – NE**
- **Northwest – NW**

Enter report here, then click Post. Pictures highly encouraged!

Post on our Facebook page:
www.facebook.com/NWSMilwaukee

Include:

Time (when), **Location** (where), and **Condition** (what weather)

Have confidence in your report!
Unsure? Don't report!

Pictures are always welcome!
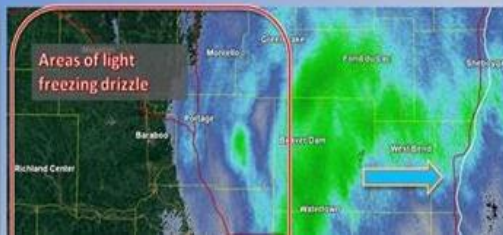
Other Ways To Report

- **E-mail: w-mkx.webmaster@noaa.gov**

- **Dial 911 to contact law enforcement**
  - *They can relay your report to us*
  - *(Use only for tornadoes, flash flooding, major wind damage)*